

Geological Heritage Exhibition

Target group: Marina visitors

Type: Awareness-raising

Duration: Anytime

Country: France

- **METHOD:** The poster exhibition took place right in the marina and it was organised in cooperation with Brittany's Geological and Mineralogical Society. The aim was to introduce the mineralogical and geological richness of "Presqu'île de Crozon" region and raise awareness to protect it, as it is one of the specific areas where the traces of the Palaeozoic Era might still be seen. The exhibition also promoted the need for biodiversity conservation and environmental heritage.



- **MATERIAL:** Large format posters to display the information and pictures, camera.
- **POTENTIAL PARTNERS:** Geological and mineralogical associations, researchers, museums, and environmental protection associations.
- **COMMUNICATION:** The activity might be promoted via tourist offices, environmental education centres, museums, and the media.
- **TIPS:** Don't forget to post the opening hours. A specialist present to give further information about the exhibition is recommended.
- Remember to take a picture and post it on the Blue Flag Facebook page!

Environmentally Friendly Marina Tour

Target group: Marina managers, public

Type: Exploratory

Duration: 1 – 2 hours

Country: Germany

MARINA

- **METHOD:** *The first environmentally friendly German marina offers guided tours every two weeks around the facility, which was specially designed and rebuilt for environmental purposes. The old stone shoreline was changed to a natural one, environmentally friendly building materials were used and furthermore, only solar-powered boats are allowed in the marina. Children and adults learn about the reconstruction process of changing a traditional marina into a facility that is incorporated into the natural shoreline of the area.*



- **MATERIAL:** *Outdoor equipment, camera.*
- **POTENTIAL PARTNERS:** *Environmental educators, either voluntary or hired.*
- **COMMUNICATION:** *Activity might be promoted on the marina information board and website, via touristic offices and environmental education centres.*
- **TIPS:** *Media can be regularly invited to be present on the tours. The marina might be also promoted in environmental brochures.*
- *Remember to take a picture and post it on the Blue Flag Facebook page!*

Children's Boating Trip

Target group: Children

Type: Experiential/Awareness-raising

Duration: One day

Country: Russia

- **METHOD:** *Students from Eco-Schools and children of marina club members are invited to visit the marina and learn more about environmentally friendly boating and local environment. The lecturers - an environmental educator and a marina manager - discuss with them environmental problems and explain why it is important to behave responsibly when they use the marina or sail. Afterwards they all go for a short boating trip. At the end of the day, children create paintings about the activity and what they've learnt about environmentally friendly boating.*



- **MATERIAL:** *Video materials, presentation, brochures, materials for drawing, boat, lifesaving vests, cameras.*
- **POTENTIAL PARTNERS:** *Environmental educator and marina manager.*
- **COMMUNICATION:** *Invitation letter to schools.*
- **TIPS:** *Registration is needed to organise smaller groups by age and number of children.*
- *Remember to take a picture and post it on the Blue Flag Facebook page!*

Marina Club Members Seminar

Target group: Marina club members & staff

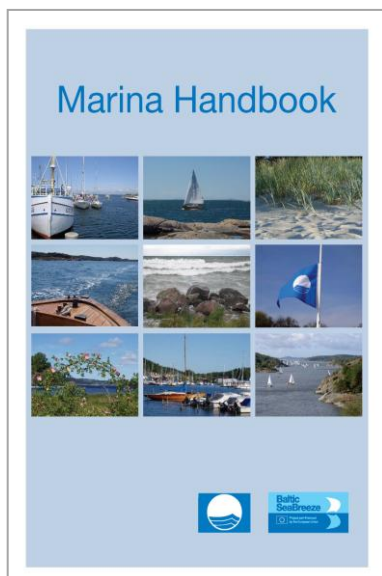
Type: Awareness-raising

Duration: Half day

Country: Russia

MARINA

- **METHOD:** A seminar on the marina handbook that was created as a part of the international Baltic SeaBreeze project is designed for marina managers and marina personnel. It provides practical information about safety standards including the Blue Flag marina criteria and also how to provide excellent services without harming the environment. Apart from this, the handbook contains examples of marina members and boaters, educational activities, and responsible behavior. The aim is to encourage the boat owners to be more aware of the environmental problems in the Baltic Sea region, promote the Blue Flag programme, and share good practises.



- **MATERIAL:** Video materials, presentations, Marina Handbook, cameras.
- **POTENTIAL PARTNERS:** Environmental educators and education centre.
- **COMMUNICATION:** Invitation letter to marina staff and marina club members, information about the seminar displayed on marina information board and website.
- **TIPS:** The seminar can be organised right after the Blue Flag is raised at the beginning of the season.
- Remember to take a picture and post it on the Blue Flag Facebook page!

Environmental Education for Kindergartens

Target group: Children

Type: Awareness-raising

Duration: 1 hour

Country: Slovenia

- **METHOD** Children from local kindergartens and schools are invited to visit a Blue Flag marina. Marina employees prepare a presentation about the environment and what we can do protect it. The garbage collected from the marina and the sea (paper, glass, plastic) are shown and special attention is given to dangerous waste and its treatment. The aim is to make children more aware of the importance of separating waste.



- **MATERIAL:** Presentation, camera.
- **POTENTIAL PARTNERS:** Environmental educators, either voluntary or hired.
- **COMMUNICATION:** Invitation letter to schools and kindergartens.
- **TIPS:** Synergy between the Eco-Schools, YRE and Blue Flag programmes as a first step to engage new promoters of Blue Flag.
- Remember to take a picture and post it on the Blue Flag Facebook page

Nature Discovery Tour

Target group: Children

Duration: Half day

Type: Awareness-raising

Country: The Netherlands

MARINA

- **METHOD:** Twice a week the marina organises a guided nature discovery tour for children who are visiting the marina with their parents by boat. A professional guide takes the children across the borders of the Grevelingenmeer Lake and provides them with tools to discover the biodiversity of this salt water lake and its mud.



- **MATERIAL:** Discovery tool box, camera.
- **POTENTIAL PARTNERS:** Environmental educators, either voluntary or hired.
- **COMMUNICATION:** Information about the activity is usually posted at the marina office and announced in its newsletter which every visitor gets when staying overnight.
- **TIPS:** The guide should be professional and used to working with children.
- Remember to take a picture and post it on the Blue Flag Facebook page!

Art for the Environment

Target group: Children

Type: Awareness-raising

Duration: 1-3 hours

Country: Tunisia

- **METHOD:** This event is organised every Saturday afternoon in August at the exposition hall of the Marina Monastir. The children are invited to express how we can protect the marine environment and keep it clean through paintings. The educators from a local association for fine arts assist them and any adult is also welcome to participate. At the end of the session all paintings are exhibited in the hall and marina users enjoy and learn from them.



- **MATERIAL:** Painting materials, tables, camera.
- **POTENTIAL PARTNERS:** Lecturers from associations of fine arts, either voluntary or hired.
- **COMMUNICATION:** The event is promoted on the exposition hall.
- **TIPS:** This event can take place during the whole Blue Flag season. Small gifts for best paintings can motivate the children to participate.
- Remember to take a picture and post it on the Blue Flag Facebook page!